



The Chicago Southland Scoop!

Social Media Summit Announced

Summit will focus on business use of social media

The Chicago Southland Convention & Visitors Bureau will host a Social Media Summit on February 23, 2012, from 8:00AM to 4:30PM at the DoubleTree by Hilton Chicago-Alsip, 5000 West 127th Street, Alsip.

The Social Media Summit will be a one day seminar for businesses wanting to know how to make social media work for them. It will feature two keynote speakers. In the morning, Jeff Molander, Molander & Associates, will speak on generating leads and sales using social media efficiently. For the lunch keynote, J.D. Gershbein, CEO, Owlsh Communications will present the keynote on optimizing and monetizing your LinkedIn Profile.

Breakout sessions will cover a variety of topics including how to successfully use web optimization, blogs, mobile applications, LinkedIn and Facebook ad campaigns.

This Summit is designed for people looking to breakout in the world of Social Media for their company, and how to use it most effectively. This summit is open to all types of businesses including restaurants, chambers of commerce, municipalities, park districts and professional services.

The cost to attend this summit is \$95 before February 1, 2012. More details and registration information on this summit will follow in December's CSCVB Mailbag. You can also visit <http://bitURL.net/Socialmediasummit>.



Jeff Molander



J.D. Gershbein

The Board of Directors and Staff of the
Chicago Southland
Convention & Visitors Bureau
cordially invite you to the

Annual

Holiday Reception

Wednesday, December 7th

at the

DoubleTree by Hilton

Chicago-Alsip

5000 West 127th Street, Alsip, IL 60803

5:00 - 8:00 p.m.

\$20 Per Person

R.S.V.P. is REQUIRED by 12/1/2011 at

<http://bitURL.net/HolidayReception>

or to R.S.V.P and pay by phone call

Elizabeth at 708-895-8200

**Refreshments, Heavy Hors d'oeuvres, Festive
Holiday Music, Networking and Holiday Cheer!**

New Members for October 2011

Cooper's Hawk Winery & Restaurant

15690 South Harlem Avenue
Orland Park, IL 60462
Director of Marketing Melanie Pierce
708-633-0200
coopershawkwinery.com
Cooper's Hawk Winery & Restaurant combines modern casual dining with handcrafted award-winning wines in their 300-seat restaurant.



Massage Envy Spa Tinley Park

7246 West 191st Street
Tinley Park, IL 60487
Owner Lori Gentile
708-815-469
massageenvy.com/clinics/IL/Tinley-Park.aspx
The massage therapists and estheticians at Massage Envy help relieve stress, pain and encourage relaxation with their customized massages.



Dixie Kitchen & Bait Shop

2352 East 172nd Street
Lansing, IL 60438
General Manager Karyn Sheets
708-474-1378
dixiekitchen-lansing.com
Dixie Kitchen offers some of the finest authentic Cajun and southern-style food with a deep south themed restaurant and charm.



Miss Print

8244 Calumet Avenue
Munster, IN 46321
Office Administrator Teresa Towry
219-836-2517
missprintusa.com
Miss Print is Northwest Indiana's leading Union Printing/Sign company with excellent customer service, quality products and instant quotes.



Chicago Fire Names New Head Coach



Chicago Fire owner Andrew Hauptman, left, and Frank Klopas hold up a Klopas jersey during the press conference introducing Klopas as the new Fire Head Coach at Toyota Park in Bridgeview. Klopas closed out his playing career for the Chicago Fire in 1999 and was the interim head coach for the second part of the 2010 Fire's season.

Did You Know?

The CSCVB distributed over **113,000** CVB-produced brochures in FY2011.



A Haunting Halloween at the CVB

From left, Scott, Diane, Bernice and Jim dressed up this year to bring a little Halloween spirit to the halls of the CVB offices.

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