

Grant Writing Workshop

The Grant Writing Workshop will assist Chicago Southland municipalities and member not-for-profit agencies in applying for tourism matching grants.

January 4, 2012, 9:30 a.m.

Chicago Southland Convention & Visitors Bureau Office
2304 173rd Street Lansing, IL 60438

The Chicago Southland CVB offers \$46,000 a year for qualified tourism projects through its Local Tourism Grant Program.

Please RSVP to Bernice by January 3, 2012 at
708-895-8200 or bernice@visitchicagosouthland.com

Social Media Summit

Register Now!

February 23, 2012

DoubleTree by Hilton Chicago-Alsip

Keynote Speakers



Jeff Molander, CEO
Molander & Associates,
Generating leads and sales using social media efficiently



J.D. Gershbein, CEO,
Owlsh Communications
Optimizing and monetizing your LinkedIn profile

The Social Media Summit will be a one day seminar for businesses wanting to know how to make social media work for them.

Register at <http://conta.cc/SocialMediaSummit2012>
or for more info: Contact Elizabeth at elizabeth@visitchicagosouthland.com or 708-895-8200.



The Chicago Southland Scoop!

Holiday Reception Brings Holiday Cheer to the Chicago Southland



Above: Mayor Dan Tovo, Village of Monee, left, and Mayor Vivian Covington, Village of University Park



Above: Mayor Patrick Kitching, Village of Alsip, left, and Jim Garrett, President/CEO, CSCVB



Above: From left, Mayor Norm Abbott, Village of Lansing, Board Member Aemish Patel, Greg Bales, office of U.S. Senator Richard Durbin, Rahul Patel, Board Member John DeLaurentiis and Branko Illic
Right: Reviews of the food at the DoubleTree by Hilton Chicago-Alsip ranged from "Delicious!" to "Incredible!"



Above: Vice-Chairman Roy Patel, left, and Chairman of the Board John Thompson





Aemish Patel
General Manager
Holiday Inn
Express Hotel &
Suites Chicago
South-Lansing

Lansing Appointment
May 2011

John DeLaurentiis
Airport Manager
Lansing Municipal
Airport



Lansing Appointment
May 2011



Alan Gagnon
General
Manager
Days Inn
Bridgeview

Bridgeview Appointment
September 2011

David Galocy
Owner
Wingstop
Restaurant
South Holland



South Holland Appointment
September 2011



Frank Mastalerz
Events Director
and Talent Buyer
TOYOTA PARK
Bridgeview

Exhibition Appointment
October 2011

The Chicago Southland CVB welcomed five new members to their Board of Directors recently.

The 30 member Board of Directors consists of representatives from the 20 funding municipalities and other governmental and industry appointments that oversee and advocate for the CSCVB.

Sales Team Generates Leads for the Chicago Southland

The CSCVB sales team attended two trade shows in the month of November. Between the two shows, they generated 26 prospects and made contact with 80 different organizations.

Director of Sales Mary Patchin and Sales Executive Kristy Stevens attended



Meetings Quest Chicago, which focused on meeting planners, on November 15 in Rosemont.

Kristy Stevens also attended Rejuvenate Marketplace, which focuses on planners of faith-based events, November 7-9 in San Jose, CA.



Visitors Guide Sent to Printer

The CSCVB 2012 Visitors Guide was sent to the printer after careful review by the staff. 125,000 copies of the guide will be printed. Distribution will begin at all hotels, airports, malls, tourist information centers, chambers of commerce, and municipalities. Distribution will begin in mid-January.

Are you a friend of the Chicago Southland CVB on Facebook?

Answer our trivia question for a chance to win a Chicago Southland prize pack including:
~2 free meals at J.J. Kellys-Lansing
~Overnight accommodation at Holiday Inn Express & Suites Chicago South-Lansing.

**The answer is:
OAK LAWN**

Answer for a chance to win!
facebook.com/ChicagoSouthland

New Member for November

Palermo's on 95th



4849 West 95th Street
Oak Lawn, IL 60453
Owner William Calderone
708-425-6262
palermos95th.com

From intimate dinners to elegant banquets to professional party planning, Palermo's 95th, with its old world Italian charm, can accommodate your every need.