



Chicago Southland Sports Commission

Sponsorship Opportunities



Mission Statement

The mission of the Chicago Southland Sports Commission is to market the Chicago Southland Region as a destination for state, regional, national, and international events; be the leading voice of the sports tourism industry in the Southland; bring together taxed entities in a cooperative partnership between parks and recreation agencies, villages, schools, and venues, and educate on the importance of the economic impact of sports in tourism; promote to the public the endless benefits of sports in personal growth, health, and community awareness; and to aid in facility development.

Introduction

In an effort to increase Sports Tourism in the Chicago Southland Region, the Chicago Southland Convention and Visitors Bureau (CSCVB) introducing its official Sports Sponsorship Program.

The purpose of the Sports Sponsorship Program is to generate funding the Chicago Southland Sports Commission, a division of the CSCVB, that focuses on promoting the region to national governing bodies, sports-related organizations, and event rights holders, with the goal of increasing the frequency of sporting events held in the Chicago Southland Region.

The CSCVB, a non-for-profit regional marketing organization for 61 South / Southwest Suburbs, effectively markets hospitality and related service industries to visitors outside the Chicago Southland Region.

Sponsorship Levels

Owner Level - \$7,500.00

Manager Level - \$5,000.00

Coach Level – \$2,500.00

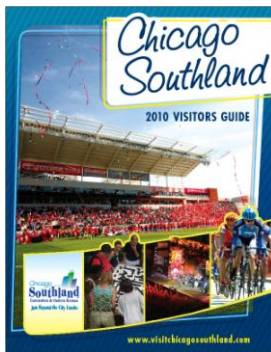
Player Level – \$1,000.00

Fan Level - \$500.00

Owner Level - \$7,500.00

CSCVB Official Sponsor Attire (Four Identical Shirts)	\$ 100.00
Official Sponsor Banner (Displayed at CSCVB Events)	\$ 100.00
Complimentary Table of Ten at the CSCVB Annual Meeting	\$ 300.00
Complimentary Insert in the CSCVB Sports Venue Guide	\$ 500.00
Corporate Exposure at CSCVB Speaking Engagements and Presentations (Multimedia Presentations)	\$ 500.00
Event Press Releases with Sponsors Name Mentioned Sent by the CSCVB	\$ 500.00
Five Complimentary Press Releases Sent by the CSCVB	\$ 500.00
Corporate Exposure at CSCVB Events (Annual Meeting, Holiday Reception, and National Tourism Day)	\$ 600.00
Corporate Exposure in CSCVB Publications (Visitors Guide, Newsletter, Annual Report, Festival & Events Guide)	\$ 800.00
Complimentary CSCVB Membership for Two Years	\$ 1,000.00
Corporate Recognition on the CSCVB Website (Homepage Link & Banner Ad)	\$ 1,500.00
Complimentary Full Page Ad in the CSCVB Visitors Guide	\$ 3,600.00
Twelve Complimentary Inserts in the CSCVB Monthly Mailbag	\$ 5,000.00

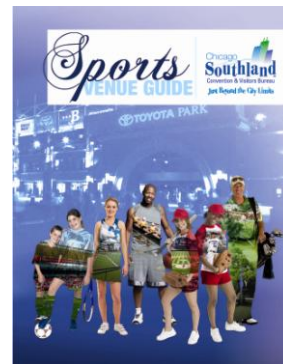
Total Value of Owner Level Sponsorship: \$15,000.00



CSCVB Visitors Guide
150,000 Copies Annually



CSCVB Festival & Events Guide
12,000/15,000 Copies Bi-Annually



CSCVB Sports Venue Guide
Updated Annually – PDF Format



CSCVB Website – 36,398 Visits / Month (Average)

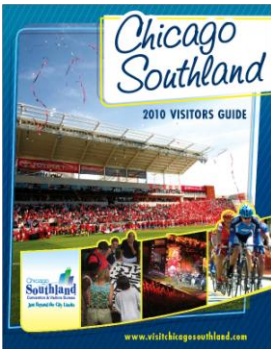


CSCVB Mailbag
1,200 Members Mailed Monthly

Manager Level - \$5,000.00

Official Sponsor Sign (Displayed at CSCVB Events)	\$ 100.00
Five Complimentary Admissions to the CSCVB Annual Meeting	\$ 200.00
Four Complimentary Press Releases Sent by the CSCVB	\$ 400.00
Complimentary Insert in the CSCVB Sports Venue Guide	\$ 500.00
Complimentary CSCVB Membership for One Year	\$ 500.00
Corporate Exposure at CSCVB Speaking Engagements and Presentations (Multimedia Presentations)	\$ 500.00
Event Press Releases Sent by the CSCVB	\$ 500.00
Corporate Exposure at CSCVB Events (Annual Meeting, Holiday Reception, and National Tourism Day)	\$ 600.00
Corporate Exposure in CSCVB Publications (Visitors Guide, Newsletter, Annual Report, Festival & Events Guide)	\$ 800.00
Corporate Recognition on the CSCVB Website (Homepage Link & Banner Ad)	\$ 1,500.00
Complimentary Half Page Ad in the CSCVB Visitors Guide	\$ 1,900.00
Six Complimentary Inserts in the CSCVB Monthly Mailbag	\$ 2,500.00

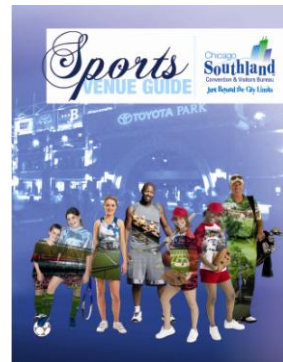
Total Value of Manager Level Sponsorship: \$10,000.00



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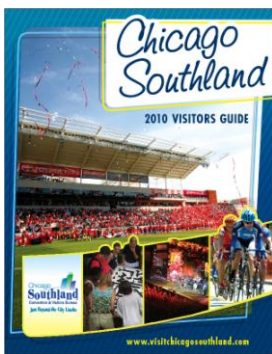


CSCVB Mailbag
1,200 Members Mailed Monthly

Coach Level - \$2,500.00

Official Sponsor Sign (Displayed at CSCVB Events)	\$ 100.00
Complimentary Insert in the CSCVB Sports Venue Guide	\$ 500.00
Complimentary CSCVB Membership for One Year	\$ 500.00
Corporate Exposure at CSCVB Speaking Engagements and Presentations (Multimedia Presentations)	\$ 500.00
Event Press Releases Sent by the CSCVB	\$ 500.00
Corporate Exposure at CSCVB Events (Annual Meeting, Holiday Reception, and National Tourism Day)	\$ 600.00
Corporate Exposure in CSCVB Publications (Visitors Guide, Newsletter, Annual Report, Festival & Events Guide)	\$ 800.00
Complimentary Quarter Page Ad in the CSCVB Visitors Guide	\$ 1,000.00
Two Complimentary Inserts in the CSCVB Monthly Mailbag	\$ 1,000.00

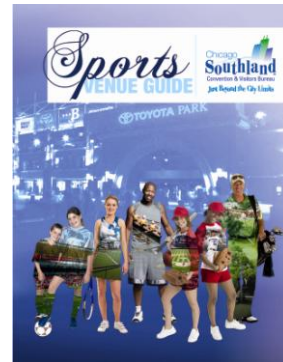
Total Value of Coach Level Sponsorship: \$ 5,500.00



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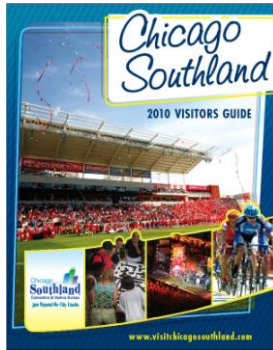


CSCVB Mailbag
1,200 Members Mailed Monthly

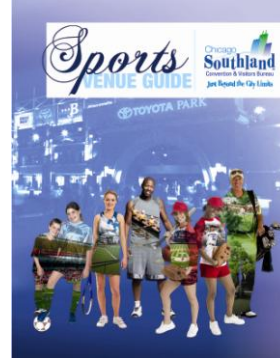
Player Level - \$1,000.00

Complimentary Insert in the CSCVB Sports Venue Guide	\$ 500.00
Complimentary CSCVB Membership for One Year	\$ 500.00
Event Press Releases Sent by the CSCVB	\$ 500.00
Two Complimentary Inserts in the CSCVB Monthly Mailbag	\$ 1,000.00

Total Value of Player Level Sponsorship: \$ 2,500.00



**CSCVB Visitors Guide
150,000 Copies Annually**



**CSCVB Sports Venue Guide
Updated Annually – PDF Format**



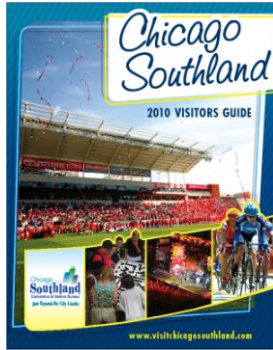
CSCVB Website – 36,398 Visits / Month (Average)



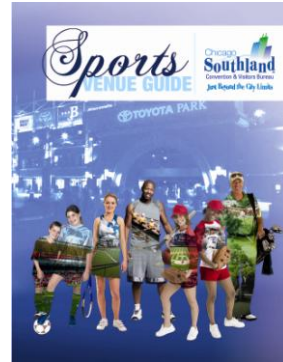
**CSCVB Mailbag
1,200 Members Mailed Monthly**

Fan Level - \$500.00

Complimentary Insert in the CSCVB Sports Venue Guide	\$ 500.00
Complimentary CSCVB Membership for One Year	\$ 500.00
<u>Total Value of Fan Level Sponsorship: \$ 1,000.00</u>	



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Chicago
SouthlandSM
Sports Commission

Sponsorship Form

Contact: _____

Title: _____

Organization: _____

Address: _____

City / State / Zip: _____

Phone: _____ Fax: _____

Email: _____

Web Address: _____

Sponsorship Start Date: _____ Sponsorship End Date: _____

Sponsorship Requested: OWNER MANAGER COACH PLAYER FAN

Signature of Sponsoring Organization / Date

Signature of CSCVB Representative / Date

After completing this form, please mail original copy and check to:

Chicago Southland CVB
Attention: Chicago Southland Sports Commission
2304 173rd Street
Lansing, IL 60438

Please make your check payable to the **Chicago Southland CVB** and email your logo along with a brief 25-word description of your company to Kim Kislowski (Marketing Manager) at kim@visitchicagosouthland.com. If you have any questions, please contact Jim Garrett, President/CEO, at 708.895.8200 or jim@visitchicagosouthland.com.